

NanoBazaar

concept and realization Studio HB



NanoBazaar is a pop-up initiative, situated in a remarkable location in town; a public area where large numbers of people pass through, such as a shopping centre, a museum or a street market. The project aims to attract lay people and offer them the opportunity to meet and start a conversation with an expert in the field of nanotechnologies.

What

Different parts of the event

- video wall with NanoDiode video clips and other films
- one-to-one talks with scientists
- NanoGallery 20 x A0 prints
- shelves with nanoproducts
- infographic, information walls, life magazine
- student competition
- NanoSlam (evening event)

Information and Interactivity

Public can read about products made by nanotechnology (products that are already on the market or products that might be on the market in the future).

Vote which product they would like to buy (or not) and why. Everybody gets a card with stickers, which they can place in the right hexagon connected to the product. This is growing during the exhibition, to communicate immediately and transparently with the people what their opinions are.

(In Wroclaw we made cards to vote for the products)

Scientists are available to answer questions, talk about their expertise and to start a discussion.

Other wall with timeline about nanotechnology (only Graz):

- the term
- equipment / microscopes
- developments on nanotechnologies and RRI

Also on this side people can add information by answering and writing down about:

- their first contact with nano
- what they want nano to be used for
- what nano means to them

Gallery with microscopic prints of nanomaterial and beside a print with the product it's used for.

Explanations about the scientist and the nanomaterial/research/application

Video clips with interviews (different stakeholders) on their research topic related to nanotechnologies to give a broader view on this topic and to hear different different points of view.

In Wroclaw we showed experiments with natural nano properties.



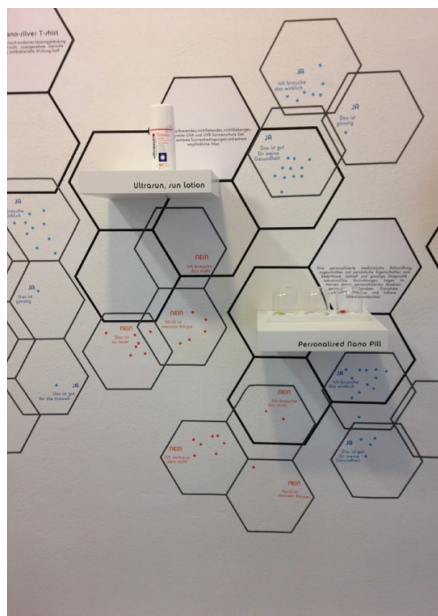
NanoBazaar Graz

8 & 9 May 2015



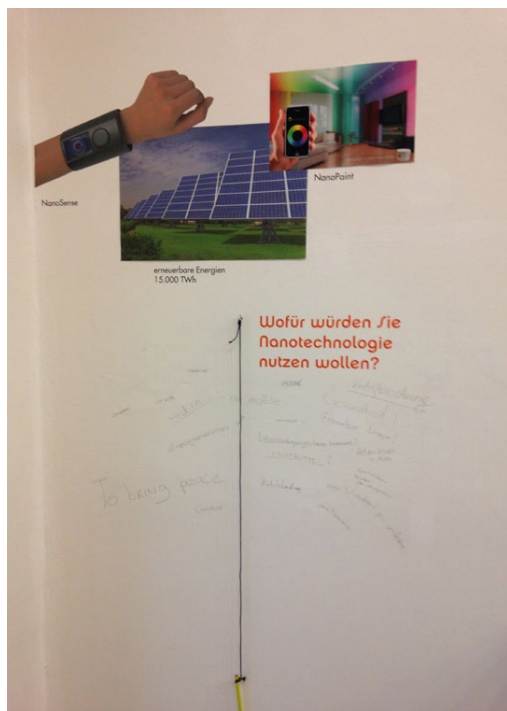
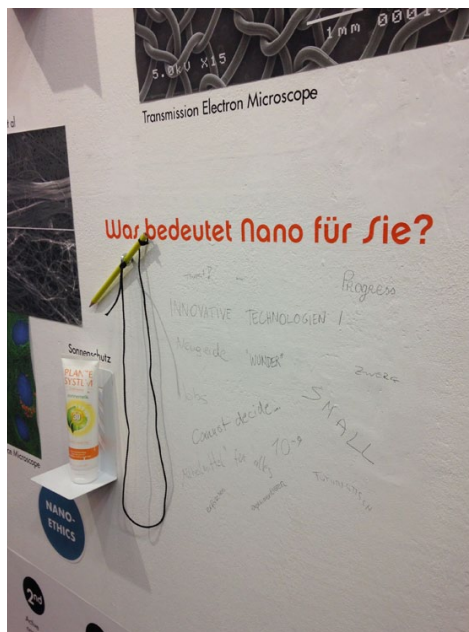
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NanoBazaar Wroclaw

21 & 22 September 2014



NanoBazaar Wroclaw

21 & 22 September 2014



Czym jesteś zainteresowany?

Ankieta do wykorzystania w wystawach



www.nanodiode.eu

znajdź nas na    

nazwa produktu

.....

Tak, kupiłbym ten produkt*

☐ Bardzo tego potrzebuję

☐ Jest dobry dla naszego środowiska

☐ Jest dobry dla mojego zdrowia

☐ Lubię eksperymentować

☐ Jest tani

Nie, nie kupiłbym tego produktu*

☐ Nie potrzebuję tego

☐ Nie jest ekologiczny

☐ Nie jest dobry dla mojego ciała

☐ Nie ufam temu

☐ Jest zbyt drogi

* możliwość zaznaczenia wielu odpowiedzi

